



press release

PORTLAND TRAIL BLAZERS COMMUNICATIONS DEPARTMENT ||||| @TRAILBLAZERSPR



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TRAIL BLAZERS AND MODA TO SPOTLIGHT WORK OF KINSHIP HOUSE DURING FEBRUARY 1 HOME GAME VS. UTAH

Kinship House provides advocacy and comprehensive outpatient therapy for children experiencing foster care and adoption

PORTLAND, Ore. (January 30, 2020) - The **Portland Trail Blazers** and **Moda** are teaming up with local company **Kinship House**, whose mission is to champion the successful, permanent placement of each foster child who come to its door by understanding their unique history, culture, and needs on their journey to a forever home. This partnership will be on full display inside Moda Center when the Trail Blazers host the Utah Jazz on Saturday, February 1.

Moda and Kinship House will activate the Moda Center with pre-game activities on the concourse, in-game information and prizes, and a halftime check presentation at center court.

"More than 10,000 Oregon children are placed in foster care each year," says Dr. William Johnson, president of Moda Health. "We're honored to have this opportunity to introduce 20,000 Blazers fans to the inspiring, innovative work of Kinship House. It's innovative approach gives each child a chance to thrive."

Powered by the belief that all children deserve the love of a safe family and the support to thrive, Kinship House serves over 500 children annually with innovative outpatient therapy. Through therapy and advocacy, Kinship House supports children as they work through the trauma of foster care and adoption, connect with safe adults, and thrive. Kinship House aims to bring health and joy back into the lives of children - both allowing them to just be kids today, while providing them with health and stability for the future.

"Mental health therapy is the single greatest unmet need for children and teens in foster care," says **Natalie Wood, Executive Director of Kinship House**. "As a small organization focused on meeting that need for our community, this partnership with Moda Health and the Trail Blazers provides an opportunity for us to share our work and our community's need

with a wide ranging audience and potential impact for the kids that is unparalleled.”

You can find out more about Kinship House by visiting KinshipHouse.org.

ABOUT THE PORTLAND TRAIL BLAZERS

Members of the National Basketball Association (NBA), the Portland Trail Blazers were founded in 1970 and purchased by the late Paul G. Allen in 1988. The team's rich heritage includes 35 playoff appearances, three trips to the NBA Finals, an NBA championship in 1977 and a commitment to community service and sustainability. The Trail Blazers are dedicated to positively impacting underserved kids and their families throughout Oregon and Southwest Washington where they live, learn and play. Portland is the first and only professional sports franchise to receive the prestigious National Points of Light Award for excellence in corporate and community service. The Trail Blazers home arena, Moda Center, is the first existing arena to earn LEED Platinum Certification in 2019 after receiving LEED Gold Recertification in 2015 and becoming the first existing professional sports venue in the world to receive LEED Gold status in 2010. The team is also one of the founding members of the Green Sports Alliance. For more information, visit trailblazers.com.

ABOUT MODA

Founded in Portland in 1955, Moda is a health company committed to building healthier communities by helping people get well sooner and live well longer. The Moda family of companies includes Moda Health, Delta Dental Plan of Oregon/Alaska, ODS Community Dental, Eastern Oregon Community Care Organization, Ardon Health, BenefitHelp Solutions, Astra Practice Partners, Dental Commerce Corporation, Healthy Grid and Arrow Dental.

ABOUT KINSHIP HOUSE

Kinship House was founded in 1996 and provides outpatient mental health services to children and their families. We specialize in target interventions during all stages of foster care, reunification, and adoption. In 20 years of providing mental health services, we have served thousands of local children on their journey to the care only a permanent and healthy family can provide. With almost 3,000 children in foster care annually in Multnomah County alone, our services ensure that children and families have the support they need. For more information, visit our website at www.KinshipHouse.org.

